

SHIN LOK YAN RIONA

MULTIMEDIA DESIGNER

www.rionashin.com

rionashin@gmail.com

EDUCATION

City University of Hong Kong

2016 - 2020

Bachelor of Art (B.A) in Media and Communication

Upper Second Class Honours

Belilios Public School

2010 - 2016

CERTIFICATION

Coursera

Dec 2021 - Mar 2022

Google UX Design Professional Certificate

DESIGN TOOLS

Adobe Photoshop	● ● ● ● ●
Adobe Illustrator	● ● ● ● ○
Adobe Premiere Pro	● ● ● ● ○
Adobe After Effects	● ● ● ○ ○
Adobe XD	● ● ● ● ○
Figma	● ● ● ● ○
Procreate	● ● ● ● ●

SKILLS

Graphic Design

Motion Design

Illustrations

Video Editing

Communication

Prototyping

Wireframing

Usability Testing

User Interface Design

LANGUAGES

Native in Cantonese

Working proficiency in English and Mandarin

PERSONAL PROFILE

I am a diligent and creative person who has experience in social media exposure. Offering artistic skills as well as being a quick learner and a team player. With proper direction, I will search for new inspirations to create stunning values and designs.

WORKING EXPERIENCES

OneDegree / Part-time Graphic Designer

Aug 2022 - Now

- Develop concepts, graphics and layouts for online & offline advertising materials
- Design and prepare in house campaign banners and posters
- Collaborate with marketing team for social media promotions

Noble Storm Limited / Digital Marketing Officer

Oct 2020 - Feb 2022

- Coordinate and perform video editing of different products
- Design logos, website, social media thumbnails
- Plan and manage creative design for video projects in various eCommerce social media platform
- Support in post-video production if necessary

Unicorn Exhibition Services Co. Ltd / Internship

May 2019 - Aug 2019

- Assist in all aspects of planning events, working with clients, event coordination, and execution
- Propose new ideas to improve the event planning and implementation process
- Assist with managing on-site production and clean up for events as necessary

EXTRA CURRICULUM ACTIVITY

City University of Hong Kong, Astronomy Society

Executive Committee - External Secretary

Jan 2018 - Jan 2019

- Organize a 3-day orientation camp for >100 freshmen
- Supervise the organization of mega sales that earned \$40k profits